



Carol Hanlon, the 2009 Scholarship recipient (left) with The Rt Hon. The Lord Mayor, Lisa Scaffidi.

Where will \$10,000 take you in your career?

Submissions are now invited for the 2010 'City of Perth' Convention Scholarship.



What is the 'City of Perth' Convention Scholarship?

The 2010 'City of Perth' Convention Scholarship is a \$10,000 grant awarded annually to an individual representing a non-profit association, to assist in their personal and professional development, either through attendance at a relevant international conference, or undertaking further study in their chosen field of endeavour.

How do I win?

Simply research an international conference that has the potential to be staged in Perth and present a brief case as to why the conference should be held here.

What is the \$10,000 used for?

The Scholarship covers air travel as well as accommodation and registration to a relevant conference, or study support expenses to a maximum of \$10,000. In the event that the successful applicant's organisation is not currently a member of their international body, the \$10,000 Scholarship can contribute to the cost of their joining fee.

Who funds the Scholarship?

The Scholarship is funded by the City of Perth and is an initiative of the Perth Convention Bureau, which is responsible for marketing Western Australia as a business events destination. The Scholarship Program aims to raise the profile of individuals, showcase local expertise and provide an economic and social benefit to the city of Perth.

Scholarship Winner

Carol Hanlon

Chief Executive Officer
Textile Clothing Footwear Resource
Centre of WA Inc (TCFWA)
Belmont Business Enterprise Centre Inc (BEC)

I am very honoured to be the recipient of the 2009 'City of Perth' Convention Scholarship which will enable me to attend the 2nd International Fashion Incubator Conference in Atlanta, USA in November 2009.

The Scholarship has enabled me to present a paper at the conference on "How to Grow your Fashion Industry Business" and to submit a bid to bring the 3rd International Fashion Incubator conference to Perth in 2011.

It is anticipated that the 2011 conference will attract over 100 delegates, including additional attendance from global fashion trade exhibitions, fashion weeks and festivals.

It is also hoped that an indigenous design and textile component will be included in the pre and post conference activities to support

global indigenous design. The conference will bring practical benefits to all associated with the fashion industry in Perth, including designers, manufacturers, retailers, educators, PR, marketing and business advisors.

I look forward to utilising the skills and talents of the Perth Convention Bureau staff in preparation of the bid for the 3rd International Fashion Incubator Conference Perth.

Here's how to enter your submission

1. Tell us about yourself, your education, any research you are undertaking and associations you belong to.
(maximum 100 words) weighting: 10
2. Tell us about your association, its aims and objectives, your current role and length of time within the association and any achievement highlights.
(maximum 250 words) weighting: 20
3. Research an international affiliate organisation and its meeting history. Your response should include details of the international association's headquarters, its meeting history, delegate numbers and bid criteria relating to how conference destinations are chosen. Using this information as a basis, develop a case for the meeting to be held in Western Australia.
(maximum two A4 Pages) weighting: 30
4. Detail how you would use the \$10,000 funding if awarded the Scholarship and highlight how you and your association would benefit.
(maximum 200 words) weighting: 10
5. Interview. Short-listed applicants will be required to discuss their application with the judging panel in a 15 minute interview.
weighting: 30

How your application is assessed

Applicants will be assessed against the selection criteria.

A panel comprising a representative from the City of Perth and the Perth Convention Bureau will undertake judging. A shortlist of finalists will be required to attend a 15 minute interview. The successful applicant will be announced at a special function in May 2010.

Am I Eligible to Apply?

Entry is open to all not-for-profit incorporated association members in the mining and resources, health, education, science and technology, business, environment and heritage, retail, and arts and culture industries.

Conditions

The judging panel's decision is final. Applicants may request feedback on their performance after the winner has been announced. The winner will be required to produce receipts for expenditure incurred while attending their nominated course or conference.

Application Deadline

Applications for entries close on
31st March 2010



Scholarship Winner

Dr Robert Hough
Senior Research Scientist
CSIRO Earth Sciences
and Resource Engineering

Perth is a world class hub for research in the areas of mineral exploration and mineral processing and the city hosts some of the most advanced analytical facilities available. The development of that profile within the international science community has been

boosted by the 'City of Perth' Convention Scholarship I was awarded in 2006. The Scholarship provided exceptional support to enable me to attend 'Frontiers in Mineral Science' meetings in Europe. From attending these meetings there are now plans to propose internationally significant meetings in this important area of research to be held in Western Australia over the next couple of years. The Scholarship award was important personally as it enabled me to foster new international collaborations and heighten my profile within international mineralogical societies.

Take the next step and apply –
who knows where it could take you.

A wide range of assistance and advice is available to help you apply for this Scholarship. Contact Luana MacDermott at the Perth Convention Bureau. She is available to guide you through the application, answer any questions and explain the program further.

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CITY of PERTH



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