

\$10,000

“CITY OF PERTH” CONVENTION SCHOLARSHIP 2008 – 09



Professional Development Scholarships are awarded to individuals representing a non-profit association, Government agency or academic institution. In 2008 – 09 the Perth Convention Bureau is offering a \$10,000 scholarship.

The Scholarship is designed to assist the winner in their personal and professional development, either through attendance at a relevant international conference, or undertaking further study in their chosen field of endeavour.

In the event that the successful applicant's organisation is not currently a member of their international body, the Scholarship also covers their joining fee.

The Scholarship covers air travel as well as accommodation and registration expenses to a maximum of \$10,000.

The Scholarship recognises the dedication of individuals who give outstanding services to their professional, trade or special interest organisations, often in an honorary capacity.

The Scholarship is funded by the City of Perth and is an initiative of the Perth Convention Bureau, which is responsible for marketing Western Australia as a business events destination. It aims to nurture 'local champions' who are keen to attract conferences to Western Australia that align with the State's areas of excellence.

SELECTION CRITERIA

1. Tell us about yourself, your education, any research you are undertaking and associations you belong to.

(maximum 100 words) *Weighting 10*

2. Tell us about your association, its aims and objectives, your current role and length of time within the association and any achievement highlights.

(maximum 250 words) *Weighting 20*

3. Research an international affiliate organisation and its meeting history.

Your response should include details of the international association's headquarters, its meeting history, delegate numbers and bid criteria relating to how conference destinations are chosen. Using this information as a basis, develop a case for the meeting to be held in Western Australia.

(maximum two A4 Pages) *Weighting 30*

4. Detail how you would use the \$10,000 funding if awarded the Scholarship and highlight in 200 words or less how you and your association would benefit.

(maximum 200 words) *Weighting 10*

5. INTERVIEW

Short-listed applicants will be required to discuss their application with the judging panel in a 15 minute interview.

Weighting 30



PO Box 7649 Cloisters Square Perth WA 6850

Tel: 9324 3355 www.pcb.com.au

ASSESSMENT PROCESS

Applicants will be assessed against the selection criteria.

A panel comprising a representative from the City of Perth and the Perth Convention Bureau will undertake judging. A shortlist of finalists will be required to attend a 15 minute interview. The successful applicant will be announced at a special function in April 2009.

Please direct any relevant enquiries regarding the Scholarship Program to Ms Luana MacDermott, Project Manager – Scholarships, Perth Convention Bureau. Tel 9324 3355 or email luana@pcb.com.au

ELIGIBILITY

Entry is open to all not-for-profit incorporated associations staff, Government Agencies and Academic Institutions.

The intended conference must be held in Western Australia.

APPLICATION DEADLINE

Applications for entries close on Friday 27th March, 2009.

TO APPLY

A wide range of assistance and advice is available to help you apply for the Scholarship.

Express your interest by contacting Luana MacDermott at the Perth Convention Bureau who will be there to guide you through the application, answer any questions and explain the program further.

Telephone: 9324 3355

Fax: 9324 3311

Email: luana@pcb.com.au

Applications should be addressed to:

“City of Perth” Convention Scholarship
2008 – 09

c/- Perth Convention Bureau
PO Box 7649, Cloisters Square
PERTH WA 6850

CONDITIONS

The judging panel's decision is final. Applicants may request feedback on their performance after the winner has been announced. The winner will be required to produce receipts for expenditure incurred while undertaking research or marketing and promoting the conference, or attending their nominated course or attending their association's international conference.

The award winner will be required to acknowledge receipt of the award in conference publicity material.

HALL OF FAME

Ms Keryln Carville

Curtin University of Technology

Ms Vicki Drury

Edith Cowan University

Mr Michael Paech

The University of Western Australia/
The Asian and Oceanic Society of
Regional Anesthesia and Pain Medicine

Dr Vera Morgan

The University of Western Australia/
Australian Society for Psychiatric Research

Professor Ross Dowling

Edith Cowan University/Western Australia
Forum Advocating Cultural and Eco
Tourism (FACET)

Dr John De Roach & Ms Enid Chelva

Sir Charles Gairdner Hospital

Dr Robert Hough

CSIRO

Ms Simone Woodward

Young Australians Tourism Association

Phillip Mitchell

Spare Parts Puppet Theatre

Ms Sharon Barrey Grassick

Deafblind Specialist Services,
SENSES Foundation

2007 Scholarship Winner:

Dr John De Roach
Principal Medical Physicist
Department of Medical Technology & Physics
Sir Charles Gairdner Hospital

I was delighted to be a co-winner of the Perth Convention Bureau's "City of Perth" scholarship in 2007, together with my colleague, Ms Enid Chelva. This award allowed Enid and I to travel to Hyderabad, India, to attend the XLV International Society for Clinical Electrophysiology of Vision (ISCEV) Symposium in August 2007, where, in addition to attending and presenting at the scientific sessions, we took part in a competitive process, with the aim of winning the right to host the XLVIII ISCEV Symposium in Perth in 2010. Largely as a result of the advice and materials provided by the Perth Convention Bureau, we were successful in winning this bid against a number of other major centres, and we are now well into the process of planning



to host this symposium in Perth in November 2010. This symposium will bring the world's leading experts in the diagnosis of eye disease as well as major visual diagnostic equipment suppliers to Perth, to share their knowledge and to become acquainted with our local issues. The holding of this symposium in Perth will be of great benefit to the visually disabled

population of Western Australia. It would very probably not have eventuated without the help of the "City of Perth" scholarship and the work of the Perth Convention Bureau staff, which enabled the presentation of the successful bid. A sincere thank you to the Perth Convention Bureau and the City of Perth for providing us with this opportunity.