

The \$10,000

‘City of Perth’ Convention Scholarship

2011 submissions now invited.



The Rt Hon Lisa Scaffidi
Lord Mayor, City of Perth

The City of Perth has a long and fruitful alliance with the Perth Convention Bureau. We are delighted to sponsor the ‘City of Perth’ Convention Scholarship under the auspices of the Bureau’s annual Professional Development Awards Program. The scholarship provides a wonderful opportunity for a representative of a WA based not-for-profit association to broaden their networks, to profile themselves and their organisation, and to showcase the City of Perth and Western Australia to their national and international peers.

What is the ‘City of Perth’ Convention Scholarship?

The 2011 ‘City of Perth’ Convention Scholarship is a \$10,000 grant awarded annually to an individual representing a non-profit association to assist in their personal and professional development, either through attendance at a relevant international conference, or undertaking further study in their chosen field of endeavour.

How do I win?

Simply research an international conference that has the potential to be staged in Western Australia and present a brief case as to why the conference should be held here.

What is the \$10,000 used for?

The scholarship covers air travel as well as accommodation and registration to a relevant conference or study support expenses to a maximum of \$10,000. In the event that the successful applicant’s organisation is not currently a member of their international body, the \$10,000 scholarship can contribute to the cost of their joining fee.

Who funds the scholarship?

The scholarship is funded by the City of Perth and is an initiative of the Perth Convention Bureau, which is responsible for marketing Western Australia as a business events destination embracing conventions, exhibitions, corporate meetings and incentive travel groups. In fulfilling this role the Bureau assists individuals and organisations to bring their national and international conferences to the State. The scholarship program aims to raise the profile of individuals and their professional organisations, showcasing the ground breaking research and development being undertaken by local organisations and ultimately resulting in conferences being secured for the State, delivering economic and social benefit to the City of Perth and the wider community.



Here's how to enter your submission

1. Tell us about yourself, your education, any research you are undertaking and associations you belong to. **(maximum 100 words) weighting: 10**
2. Tell us about your association, its aims and objectives, your current role and length of time within the association and any achievement highlights. **(maximum 250 words) weighting: 20**
3. Research an international affiliate organisation and its meeting history. Your response should include details of the international association's headquarters, its meeting history, delegate numbers and bid criteria relating to how conference destinations are chosen. Using this information as a basis, develop a case for the meeting to be held in Western Australia. **(maximum two A4 Pages) weighting: 30**
4. Detail how you would use the \$10,000 funding if awarded the scholarship and highlight how you and your association would benefit. **(maximum 200 words) weighting: 10**
5. Interview. Short-listed applicants will be required to discuss their application with the judging panel in a 20 minute interview. **weighting: 30**

How your application is assessed

Applicants will be assessed against the selection criteria.

A panel comprising a representative from the City of Perth and the Perth Convention Bureau will undertake judging. A shortlist of finalists will be required to attend a 20 minute interview. The successful applicant will be announced at a special function in May 2011.

Am I Eligible to Apply?

Entry is open to all not-for-profit incorporated association members in the mining and resources, health, education, science and technology, business, environment and heritage, retail, and arts and culture industries.

Conditions

The judging panel's decision is final. Applicants may request feedback on their performance after the winner has been announced. The winner will be required to produce receipts for expenditure incurred while attending their nominated course or conference.

Application Deadline

Applications for entries close on
31st March 2011



Scholarship Winner

Judith Fordham
Associate Professor, Barrister,
Jury Research Group,
Centre for Forensic Science,
**The University of Western
Australia**

My 2010 win has enabled me to travel to the USA and Canada to lobby to attract two large international conferences to Perth, those of the International Association of Forensic Mental Health Services and the Law and Society Association.

But that's not all! The funds provided by the Scholarship are not the end of the Perth Convention Bureau's help. Aside from the free set of steak knives, I am also receiving continuing practical support in attracting the International Association of Forensic Sciences, the World Police Medical Officers Association and the Australian and New Zealand Forensic Science Society International Symposium to be held probably concurrently in 2014, with 1500+ attendees. Of these conferences several are looking very hopeful indeed.

Perth is, in my unbiased opinion, one of the best cities in the known universe, and I have never let a chance go by at such conferences to sing its praises. With the assistance of PCB I expect we can attract many international visitors to discover its wonders.

I found the application process really straightforward, and the practical help and ideas provided by PCB have been really useful. I am delighted to encourage others to apply.

Take the next step and apply – who knows where it could take you.

A wide range of assistance and advice is available to help you apply for this Scholarship. Contact Luana MacDermott at the Perth Convention Bureau. She is available to guide you through the application, answer any questions and explain the program further.

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CITY of PERTH



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